



VISION/AIRE

Success Case

Diagnosis and Evolution of an
Existing CRM Project

Problem

Britânia had been developing, with another vendor, a new CRM to centralize and organize customer relationship management, but the project was interrupted. As a result, the company first needed a consultancy to analyze what had already been built in order to confirm whether it was feasible to continue the development.



Solution

Visionnaire began by assessing the CRM source code developed by the previous vendor, concluded that it was feasible to continue development, and advanced to finish the project.



Results

The meticulous requirements work and technical definition led by Visionnaire provided the necessary foundation for Britânia to move forward with the development of a system that had been on hold.



Images



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